

Program Endorsement Brief: 3007.00/Cosmetology and Barbering Nail Care

Los Angeles/Orange County Center of Excellence, March 2019

Summary:

The Los Angeles/Orange County Center of Excellence for Labor Market Research (COE) prepared this report to provide regional labor market supply and demand data related to nail care. This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with relevant occupations.

The following summarizes key findings from this data brief:

- The number of jobs for manicurists and pedicurists is projected to increase by 12% over the next five years. Nearly 1,600 job openings will be available annually due to new job growth and replacement need (e.g. retirements).
- In the past 12 months, there have been 365 online job postings for nail care-related workers in Los Angeles and Orange counties.
- In the region, 11 colleges have cosmetology and barbering programs.
- Between 2014 and 2017, community colleges in the region conferred an average of 825 awards (associate degrees and certificates) in related training programs.

Occupational Demand — In Los Angeles/Orange County, the number of jobs for manicurists and pedicurists is projected to increase by 12%. There will be nearly 1,600 job openings per year through 2022 (Exhibit 1).

Exhibit 1: Occupational demand in Los Angeles and Orange Counties¹

Geography	2017 Jobs	2022 Jobs	2017-2022 Change	2017-2022 % Change	Annual Openings
Los Angeles	7,341	8,284	943	13%	1,048
Orange	3,976	4,394	418	11%	546
Total	11,317	12,678	1,361	12%	1,594

¹ Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

Wages — As shown in Appendix B, the entry-level and median wages for manicurists and pedicurists are lower than the MIT Living hourly wage for one adult in the region (\$13.54 in Los Angeles County, \$15.31 in Orange County).

Job Postings — In the past 12 months, there have been 365 online job postings for nail care-related workers. The majority of job postings were for nail technicians and manicurists. The top three employers, by number of job postings, in the region are: Lak Nail Bar, Nordstrom, and JCPenney.

Educational Attainment — The BLS lists a postsecondary certificate as the typical entry-level education for manicurists and pedicurists. The national-level educational attainment data indicates 30% of workers in the field have completed some college or an associate degree. Of the job postings listing a minimum education level, all requested high school or vocational training.

Community College Supply — Appendix A shows the annual and average three-year number of awards conferred by community colleges in the related TOP code: Cosmetology and Barbering (3007.00). Last year, there were two other community college requests for data related to a similar program.

Note: Cosmetology and Barbering programs prepares students for a variety of personal service occupations, including barbers, hairstylists, theatrical makeup artists, skincare specialists and manicurists/pedicurists. The awards data in Appendix A counts all of these personal service specializations, not only manicurists and pedicurists.

Appendix A: Regional community college awards (certificates and degrees), 2014-2017

TOP Code	Program	College	2014-15 Awards	2015-16 Awards	2016-2017 Awards	3-Year Award Average
3007.00	Cosmetology and Barbering	Cerritos	89	87	74	83
		Citrus	170	146	154	157
		Compton	1	N/A	4	3
		El Camino	45	44	40	43
		Fullerton	120	106	133	120
		Golden West	107	95	98	100
		LA Trade	82	78	89	83
		Pasadena	21	40	30	30
		Saddleback	160	96	108	121
		Santa Monica	6	25	34	22
		Santiago Canyon	174	17	3	65
		Total	975	734	767	825

Appendix B: Occupational demand and wage data by county

Exhibit 3. Los Angeles County

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Manicurists and Pedicurists (39-5092)	7,341	8,284	943	13%	1,048	\$9.01	\$10.66	\$13.00

Exhibit 4. Orange County

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Manicurists and Pedicurists (39-5092)	3,976	4,394	418	11%	546	\$8.80	\$10.84	\$15.10

Exhibit 5. Los Angeles and Orange Counties

Occupation (SOC)	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
Manicurists and Pedicurists (39-5092)	11,317	12,678	1,361	12%	1,594	\$8.92	\$10.69	\$13.79

Appendix C: Sources

- O*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (EMSI)
- Employment Development Department, Labor Market Information Division, OES
- Employment Development Department, Unemployment Insurance Dataset
- Living Insight Center for Community Economic Development
- California Community Colleges Chancellor's Office Management Information Systems
- MIT Living Wage

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